

Perfect 10 **NEW REG 10**



Advertising Feature

Great deals on 10-plate Honda models

YEOMANS Honda Guildford is very excited about the fantastic offers it has on the new 10-plate models.

With finance as low as 0% APR typical, there's something to suit all budgets.

Firstly, the Honda Civic has

been built around five-door practicality but with dynamic three-door looks.

With its hidden rear door handles and intelligent use of space on the inside, this car is very versatile. With a selection of different engines and trans-

missions it means you can choose the Civic to suit your driving style.

The super stylish Civic is available with 0% finance. The models available with this fantastic finance offer are: Civic 1.4 Type S manual, Civic 1.4 Si

manual and the Civic 1.8 Si manual.

Next, the Honda Jazz. The Jazz is designed to be compact on the outside yet spacious and versatile on the inside. By increasing the size of the front quarter light windows and

reducing the width of the pillars that frame the windscreen, Honda has allowed more light to flood into the cabin to help you enjoy the environment around you.

The Jazz is currently available at Yeomans Honda

Guildford with 0% finance so it's as affordable as it is functional. Finally, the Honda Insight. Honda's high-tech hybrid, Honda's IMA hybrid system has been in development for over 20 years, having made its debut in the original

Insight back in 1999. IMA stands for integrated motor assist, which means that an electric motor sits alongside the petrol engine it supports. The Insight uses a new, improved electric motor to assist the petrol engine, ensur-

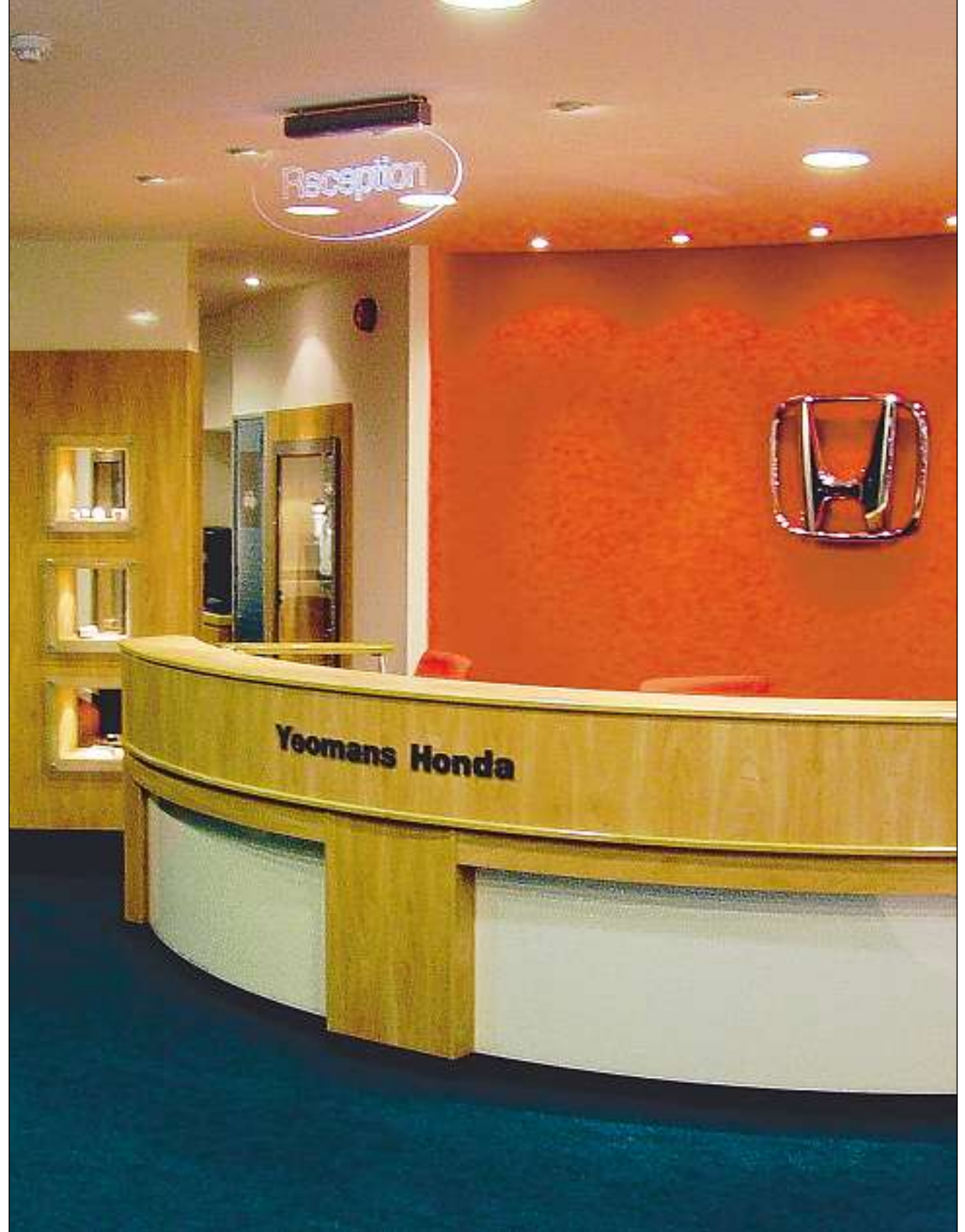
ing fuel consumption and emissions are kept to a minimum. And with an impressive 5.9% APR, it's good for your pocket as well as the environment. For further information contact Yeomans Honda Guildford on 01483 234080.



Yeomans Honda Guildford is on the A322 at Pitch Place between Guildford and Perry Hill.



The showroom at Yeomans Honda Guildford.



Stylish reception area at Yeomans Honda Guildford.

Jazz hits all the right notes when it comes to keeping its value

WHEN car traders want to look at values, the turn to *Glass's Guide* or *CAP* But for ordinary mortals, *Parker's Car Price Guide* is the norm.

It's comprehensive and gives enough detail to tell you what to look out for. It's prices are also reasonably accurate.

The magazine has just completed a survey of one-year-old cars and the amount of money they lose compared with their new price. It has found that the Honda Jazz is a safe bet, dropping £1,379 in 12 months.

The iconic Fiat 500 is just behind at £1,460 although it's reckoned the price will fall faster now Fiat is supplying shed-loads of them to BSM for learners to hack round in.

There will shortly be a used oversupply as BSM trades then back in, and that always makes values drop.

The same will soon apply to the fourth placed Hyundai i10, which has probably been the biggest single seller under scrappage.

Perhaps the weakness in Parker's survey is that it compares the drop with new values, which places the Seat Ibiza

in third place at a £1,552 plunge. But few people will have paid list price for their Ibiza while most Jazz and 500 buyers will have been put through the wringer to get any discount at all, so the Ibiza probably dropped less realistically.

Despite that, the Jazz is a brilliant car and a worthy place to put your cash. After three years, CAP reckons it will have between 42% and 44% retained value, depending on the model, with the 1.4 ES and EX manual cars both at 44%.

The Jazz arrived in February, 2002, and was intended as an all-out assault on the supermini sector. It met with some rave reviews as it's tall, extremely sensible, and has the most amazing back seat which folds in a variety of ways to make it really useful.

However, the suspension came in for criticism, with some motoring writers reckoning the ride was too hard and choppy to be comfortable. They'd obviously been spending too long wafting round in plush limos to remember what small cars are like. However,

Honda took it all to heart and brought out a revised car.

As the years roll by, it's going to be bright coloured Jazz models that will be in demand as youngsters go for trendy shades, so choose carefully if you want your Jazz to be even easier to move on. There are two engine choices – the original 1.4 petrol and more recent 1.2 petrol. Standard transmission is a manual but there's also a CVT auto with seven set gear ratios for manual changes. The straight manual is the one you'll find most in the used market.

Even without a diesel, the Jazz is still pretty cheap to run and most owners will be seeing 40-plus mpg and I know owners who regularly see more than 50.

'Pleasure' and 'small cars' are three words that sometimes sit together very uncomfortably in the same sentence but there's nothing much wrong with driving a Honda Jazz. It has style, ability, and a quality name, the ideal combination for a car that aspires to appeal to those who have had their aspirations limited not by their

dreams but their budgets.

The Jazz, of course, comes from Japan where the big love is small motors. But, in reality, the Honda is not overly small. I saw a magazine picture of the latest Jazz parked alongside the original Vauxhall Cavalier from the 1980s, then considered a big car, and the Jazz was both taller and wider.

Service intervals are fixed at 12,000 miles so the car does not make onerous demands. Insurance is only Group 3, which makes this a very cheap car to insure, hence its appeal to younger drivers who will find premiums pretty bearable – or more likely their parents will.

Prices are high, but this car makes a good buy on a 51 plate at £2,700. Late letter cars are still at or near new prices – a base model 09 plate 1.2 DSI is listed by *Glass's Guide* at £8,850, its list price new although higher trim levels show a very marginal drop from list. A 57 1.4 SE at about £8,800 makes perfect sense if you want to make a saving on a better spec car.

Maurice Hardy

HONDA
The Power of Dreams

0% APR typical on selected new '10' plate models.

At Yeomans Honda Guildford there has never been a better time to buy a new Honda, check out these 0% APR offers on Jazz and Civic models and also low rate finance on our fantastic Hybrid, the Honda Insight.

0% APR finance available on the following models:

Civic 1.4 Type S manual	
£14,495	Saving £931
Civic 1.4 Si manual	
£15,495	Saving £1006
Civic 1.8 Si manual	
£16,495	Saving £1064



Finance example for Jazz:

On The Road Price	£12,083
Customer Deposit	£4,283.11
Amount of Credit	£7,799.80
24 Monthly Payments	£325
Total Amount Payable	£12,083
	0% APR



Finance example for Insight:

On The Road Price	£16,338
Customer Deposit	£4,625.50
Deposit Percentage	28%
Amount of Credit	£11,712.50
36 Monthly Payments	£199
Final Payment	£6,072.57
Final Payment incl. Option Fee	£6,137.57
Total Amount Payable	£17,927.07
Credit Acceptance Fee	£125.00
Option to Purchase Fee	£65.00
	5.9% APR



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Fuel consumption for the Honda range in mpg (l/100km): Urban Cycle 22.2 – 61.4 (12.7 – 4.6), Extra Urban 40.4 – 67.3 (7.0 – 4.2), Combined 31.0 – 64.2 (9.1 – 4.4). CO2 emissions 215 – 101g/km.

Retail Customers only. Offers are valid on Insight, 10YM Civic 1.4 Type S Man, 10YM Civic 1.4 Si Man and 10YM Civic 1.8 Si Man and Jazz registered between 1 January 2010 and 30 March 2010. Offers applicable at participating Dealers and are at the promoters' absolute discretion. Excludes metallic paint. Offers assume a 17.5% VAT rate on 1 January 2010. Should VAT not be 17.5% offers and prices may be subject to change. Price points may not be used in conjunction with the Scrappage Scheme. Specified savings are against OTR's correct on 1 January 2010 and not before. Insight: Minimum deposit 10%, maximum 37 months. Civic & Jazz: Minimum deposit 35%, maximum term 24 months. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe PLC, 470 London Road, Slough, Berkshire, SL3 8QY. 41261